This pdf questionnaire is for review purposes only. Please complete the application online at
https://www.americanpressinstitute.org/publications/api-updates/apply-for-immediate-election-project-funds-or-coverage-support

CONTACT NAME:
ORGANIZATION:
ORGANIZATION TYPE: FOR-PROFIT/NON-PROFIT
JOB TITLE:
LOCATION:
EMAIL
PHONE:

1. For which topic(s) are you seeking project funding or expert support?
OPTIONS HERE (SELECT ALL THAT APPLY)
- ❏ Responding to Voter Information Needs
- ❏ Addressing Targeted Misinformation
- ❏ Other (Please describe)

2. Are you seeking project funds or expert advising?
- ❏ Project funds — We have a specific idea to implement (e.g., voter guide, translation of election-related resources, community engagement project and tools).

- ❏ Expert advising — We want to improve our election coverage but welcome API insight to find an achievable intervention.
- ❏ Both - We welcome API insight to design an election coverage intervention and also require funding to support implementation.

→ **FOR PROJECT FUNDS**

3. Please briefly describe the project you have in mind.

4. How much do you estimate this project will cost?

5. What specific voter or coverage need are you trying to address?

→ **FOR ADVISING**

4. What specific challenge, question or newsroom need are you trying to address by seeking the help of an outside expert? This person or people could be someone who is an expert on different dimensions of elections, listening to audiences, general political coverage or other areas of need.

5. Please describe your political team and the size of your newsroom.

→ **FOR BOTH**

6. What impact do you anticipate this support will have on your coverage and on your audience? How will you assess this impact?

7. API is offering this assistance to help news organizations learn and improve their work across the U.S. How might this support lead to learning or other outcomes that benefit the field of journalism as a whole?

8. Do you agree to share lessons publicly from this work?
- ❏ Yes
- ❏ No

9. Please add anything else you'd like us to know.